

5 AI Tools that will transform your business in 2024.

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Talk Description:

The AI revolution is here to stay and now is the time to embrace it. This interactive 1.5-hour session will look at 5 AI Tools that will help your business excel in 2024. The session will include a 30-minute Q&A

The session will cover:

- How AI can help your business in 2024 and how you can leverage ChatGPT
- How to use AI tools for competitor analysis, customer profiling, and strategic planning.
- How to create great images using AI.
- How AI can help you create great videos in minutes.
- How to use AI to create targeted Ad campaigns.
- How to use AI to plan and create great SEO and customer-friendly content.

This session is suitable for any business owner or marketing professional looking to use AI in their business in 2024. So, whether you are a beginner or have used AI in your business this session will benefit you.

Presented by [Greg Fry](#)

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